Plan Loire

grandeur nature:
an example of flood prevention integrated in river management

Régis THEPOT – General Manager
Etablissement Public Loire
The Loire system
Plan « Loire grandeur nature » was decided in 1994 by the government.

Main Objectives:
- a new approach for integrated management of the Loire river basin
- a joint approach associating involved actors and scientific assessment

Budget: 310 M€  Duration: 10 years

3 contractors:

4th World Water Forum - Mexico
4 fields of action

- Flood prevention
- Water resources management
- Restoration of aquatic environment and rural areas
- Promotion of Loire valley heritage
Flood prevention

- Public awareness and preparedness
- Risk mapping
- Risk management
- Mitigation of the risk for populations and goods
Management of water resources

To support rivers flows to ensure economic activities

To preserve and restore aquatic fauna and flora

4th World Water Forum - Mexico
Promotion of the Loire valley heritage

- Inscription of the “Val de Loire” in the UNESCO world heritage list.
- Development of new forms of tourism (cycling, angling…)
- Increasing public interest for the river
- Developing teaching aids for pupils
Preparing now the “Plan Loire” for 2006/2013

A top-down and bottom up approach

- consultation in order to elaborate a strategic document defining shared stakes
- Organization of regional and thematic meetings on the whole Loire basin
- a dedicated website forum:
- Partnership with medias.
4 main items

1. Sustainable development of the valleys of the Loire river and its tributaries

2. Implementation of the European Water Framework Directive

3. Promotion of the natural and cultural heritage of the Loire valleys

4. Development of a multi-field and operational knowledge of the river

One ambition for the Loire basin in the future: to become a European example of global river management